

COmité
Technique de
Recyclage des
Emballages
Plastiques

TECHNICAL NOTICE 07-03

APPLICANT: AUCHAN

- *Date of request:* January 2007

DESCRIPTION OF PACKAGING

- *Brand name:* *Gamme Ecologique* – Concentrated washing-up liquid
- *Shape:* Silhouette bottle
- *Colour:* Colourless bottle, green push-pull cap
- *Volume:* 500 ml.

MARKET

- *Use:* home
- *Outlets:* Supermarkets and hypermarkets

MATERIALS

- *Body:* PET
- *Cap:* Two-part PP
- *Label:* Self-adhesive, paper. Brail marking on front side.
- *Ink:* For flexographic and screen printing.
- *Glue:* Acrylic. Gluing over whole surface of label.

TECHNICAL OPINION

The composition of the body and the overall structure of the bottle are totally compatible with the main recycling streams for PET packaging now available in Europe.

Nevertheless, COTREP advises working with the label supplier on the washability of the glue. The glue's characteristics must enable the product to be used in a damp environment, while ensuring easy elimination during the reclaiming washing stage (*cf. FT 10: Glues introduction*).

The colourless packaging is easily identifiable and fits perfectly into the French system for processing PET bottles. The packaging will be channelled into the light or colourless PET stream for recycling.

Paris, May 15th, 2007,

CO.T.R.E.P.

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